

Knowing People's Names & Showing Appreciation of Their Jobs

TOPIC: Identifying Names and Occupations

LEVEL: Filipino 101 (beginning / introductory / elementary)

PROFICIENCY: Novice Low

TIME FRAME: 1 hour & 15 minutes (75 minutes)

MATERIAL: The Happiest 'Thank You' (youtube video of a Coca-cola TV advertisement (3:11 minutes) on the value of knowing people's names) <https://www.youtube.com/watch?v=H9LGBBWTGgk>

OBJECTIVES:

Language Objectives

Students will be able to:

- Identify names (first and last names & nicknames), jobs and places of work
- Greet at different times of the day
- Say 'Thank You'
- Ask for names
- Describe people in terms of adjectives (masaya, nakangiti, nakakatuwa, etc.)
- Identify and use pronouns (ka, kayo, etc.)

Content Objectives

Students will be able to:

- Identify situations when to be polite by using respect / polite particle "po"
- Retell and rewrite a dialogue using different occupations at different places

I. PRE-ACTIVITY

I.1 Instructor tells students that they are going to watch a TV commercial (of a popular soda / soft drinks). Start with a question: Show some illustrations of occupations and ask the students how do they call or address them.

I.2 Review the past lesson on the different places or location in the community. A student chooses a picture of a place while another identifies the job/occupation of the person in the picture. Examples:

	Student A		Student B
Hospital	ospital	---	doktor, nars
Grocery	tindahan	---	tindera
Jeepney	dyipni	---	drayber
School	paaralan	---	guro, dyanitor
Market	palengke	---	tindera, kargador
Hotel	otel	---	manedyer, gwardya

I.3 Watch the first 32 seconds of the short youtube commercial, then ask students to guess the answers to the questions below. Instructor tells students that they will check their predictions after viewing the entire TV commercial.

1. Who are the characters?

2. What are their jobs or occupations?
3. Where do they work?
4. What qualities do they portray?
5. Who are the other people in the youtube video?

I.3 The title of the youtube video is “Coca-Cola’s The Happiest Thank You.” Who are four main recipients of ‘Thank You’ in the video? What kinds of jobs do they do?

Students attempt to guess and instructor introduces related vocabulary: ate, kuya, totoy, guwardya, boss, tindahan, etc. and also descriptive words such as masaya, nakangiti, nakakatuwa, etc.

II. MAIN ACTIVITY

a. Skimming

II.a.1 Students watch the entire TV commercial **once** and check their predictions in pairs/small groups.

II.a.2 Students watch the TV commercial for the **second time** and match the names & occupations below:

Palayaw	Trabaho
___ 1. Totoy	a. drayber
___ 2. Ate	b. taga-supot
___ 3. Kuya	c. kahera
___ 4. Boss	d. guwardiya

b. Scanning

II.b.1 Watch the youtube video for **the third time** and fill out the table below (with partner or small group). Students will also be given a transcript of the video at this time.

Mga Pangalan at Trabaho: ***KILALA mo sila pero ALAM mo ba ang mga pangalan nila?***

(You know them but do you know their names?)

<i>Palayaw (Nicknames)</i>	<i>Ano ang tunay (real) na pangalan nila?</i>	<i>Ano ang trabaho nila? (What are their jobs)</i>	<i>Saan ang trabaho nila? (Where do they work?)</i>	<i>Ilarawan (describe) with at least 2 adjectives</i>
1. Totoy				
2. Ate				
3. Kuya				

4. Boss				
---------	--	--	--	--

II.b.2 Passage Identification: Which line relates to who?

- | | |
|--|------------|
| ___ 1. Mas masaya ako kung tinatawag ako sa pangalan | a. Ate |
| ___ 2. Tinatrato kang di kostumer | b. Ronillo |
| ___ 3. Walang mintis ng bumabati sa akin | c. Artemio |
| ___ 4. Napakamasayahin niyang tao | d. Artemio |
| ___ 5. Galing ako sa gimikan | e. Totoy |

II.b.3 Role play: Students act as either a worker or a client/customer with the task of greeting and giving thanks.

It is about 2:00 p.m. at a grocery store

- A. Student A acts as a salesperson at a grocery store greeting a customer and asking how things are
- B. Student B acts as a customer responding and then asking for A's name & eventually thanking A.

It is late in the afternoon, about 5:00 p.m. at a bus station

- C. Student C acts as bus driver greeting a bus rider D and asking how he/she is
- D. Student D acts as a bus rider responding to the greeting and asking for C's name & eventually thanking C.

- c. Language Focus (see attached document)

III. POST ACTIVITY

1. How do you prefer/like to be called? Your first name, nickname or Ate/Kuya?
2. What places/situations have you asked for people's names?
3. When & where was the last time you said 'Thank you'?
4. ASSIGNMENT: Write your own scenario of a similar situation as the video. Use other expressions from the video.

Part C (Language Focus) Coca-Cola's 'The Happiest Thank You'

1. Demonstrate with your partner or in your small group how you call and greet people of certain occupations in the Philippines. Show illustrations of certain occupations: Teacher; Security guard; Janitor; Sales person
2. Look at these words. Classify them into four different categories.

Ate	Marivic	kaibigan	tao
Kuya	Ronillo	parking lot	condominium
Totoy	Ivan Craig	guwardiya	Boss
Asawa	Artemio		

Personal Names	Terms/Nicknames to Address People	Non-personal Names	Places
----------------	-----------------------------------	--------------------	--------

- a. Put the words in their respective categories.
- b. Write the different markers associated with the words above (si, ang, sa)
- c. Give some other words that can be classified to the categories above

3. Look at these words

- ako	/ tayo/kami/	- ko	/natin/namin
- ka, ikaw	/ kayo	- mo	/ninyo
- siya	/ sila	- niya	/nila

- a. How are they used in phrases / sentences in the youtube video? Examples.
- b. Match the words with the pictures below accordingly.

- c. Give some more sentences/phrases of your own using these pronouns.

TRANSCRIPT OF THE COKE TV AD WITH TRANSLATION

Salamat Kuya!	Thank you, (older) Brother!
Thank you Kuya!	Thank you, (older) Brother!
Thank you Totoy!	Thank you, (little) Brother!
Thank you Ate! Thank you Ate!	Thank you, (older) Sister! Thank you, (older)

	Sister!
Thank you Boss (Good Morning)!	Thank you Boss (Good Morning)!
Thank you Boss (Good Morning)!	Thank you Boss (Good Morning)!
Si Totoy, pag naaano namin ‘yan, siyempre pag-naggo-grocery kami, ... doon kami pumipila sa kanya kasi napakamasayahin siyang tao	That Boy (Kid), when we sort of, whenever we do our grocery ... we go line up by his side because he is such a happy person
One time kasi may naiwan kaming isang supot, may humahabol sa amin, ‘yun pala si Totoy	One time we left a bag, then someone was chasing us, and it was Totoy (Kid)
Si Ate kasi, kakaiba ‘yung pagbati niya sa iyo, alam ni Ate na napakatrapi pero pagpasok mo pa lang sa parking lot sobrang nakangiti, sasabihin niya sa iyo, “Hi Sir, kumusta na kayo Sir, okey po ba ang biyahe ninyo?” Mga simpleng tanong pero alam mong concerned ‘yung tao	Ate, (older) Sister! She’s one of a kind, the way she greets you, (older) Sister knows how bad the traffic gets but as soon as you enter the parking lot, she smiles a lot and tells you “Hi Sir, how are you Sir, how’s your trip?” Simple questions but you know that she’s really concerned.
‘Yung sinasakyan kong van, madalas ko siyang nasasakyan, kaya gusto ko sa kanya, alam ko kay Kuya na ingat ako, okey siyang makipag-usap, hindi ‘yung tinatrato ka niyang customer. Trato ka niyang kaibigan.	The van I ride in, I always ride in that van, the reason why I like him is that I know that I am safe with (older) Brother. He’s okay to talk to, he doesn’t treat you like a customer, treats you as a friend.
‘Yung kasing guard dito sa condominium namin, Boss ang tawag sa kanya. Nakakatuwa lang siya, araw-araw, wala siyang mintis na bumabati sa akin. Meron isang beses galing sa gimikan, so parang napainom, di ko na alam kung paano na ba ako nakaakyat. Siya pala ang naghatid sa akin.	The guard here in our condominium, we call him Boss. He’s interesting, everyday, he never fails to greet me. One time, I went out, had too much to drink, I didn’t know how I was able to go up. I found out that it was him who brought me home.
So, alam mo, pangalan niya?	So do you know his name?
...	
Salamat Ate! Thank you Ate!	Thank you, (older) Sister! Thank you, (older) Sister!
Thank you Marivic!	Thank you Marivic!
Paano mo nalaman ang pangalan ko?	How did you know my name?
Thank you Artemio!	
Hindi ko akalain na tawagin niya ako eh, saan niya nakuha ang pangalan ko?	I didn’t expect that he will call me, how did he get my name?
Masasaya na ako na tawagin nila ‘yung tunay kong pangalan, asawa ko hindi naman tumatawag sa pangalan ko	I’m happy that they will call me with my real name, my wife doesn’t even call me with my name
Kuya Ronillo, maraming salamat!	(Older) Brother, thank you very much!
Salamat Ivan Craig!	Thank you Ivan Craig!